










## 广告规格 / Mechanical Specifications

	跨版 Spread Page	整版 Full Page	1/2 版纵向 1/2 Page Vertical	1/2 版横向 1/2 Page Horizontal	1/2 版岛形 1/2 Page Island	1/3 版纵向 1/3 Page Vertical	1/3 版横向 1/3 Page Horizontal	1/4 版纵向 1/4 Page Vertical	1/4 版横向 1/4 Page Horizontal
有效面积 Live Area (Non-Bleed)	 400mm x 277mm 15.75" x 10.9"	 190mm x 277mm 7.48" x 10.9"	 76mm x 240mm 2.99" x 9.45"	 168mm x 113mm 6.61" x 4.45"	 113mm x 183mm 4.45" x 7.2"	 46mm x 240mm 1.81" x 9.45"	 168mm x 73mm 6.61" x 2.87"	 76mm x 112mm 2.99" x 4.41"	 168mm x 52mm 6.61" x 2.05"
裁切尺寸 (Trim)	420mm x 297mm 16.54" x 11.69"	210mm x 297mm 8.27" x 11.69"	86mm x 250mm 3.39" x 9.84"	178mm x 123mm 7" x 4.84"	123mm x 193mm 4.84" x 7.6"	56mm x 250mm 2.2" x 9.84"	178mm x 83mm 7" x 3.27"	86mm x 122mm 3.39" x 4.8"	178mm x 62mm 7" x 2.44"
出血尺寸 (Bleed)	426mm x 303mm 16.77" x 11.93"	216mm x 303mm 8.5" x 11.93"							

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蔡万芳 (广告服务经理), mandyc@actintl.com.hk, 电话: 852 2838 6298

Mandy Choy (Ad Service Manager), mandyc@actintl.com.hk, Tel: 852 2838 6298

## 行政及销售办公室 Administration & Sales Offices



### 行政人员 Administration

#### HK Office (香港办公室)

##### ACT International (雅时国际商讯)

Unit B, 13/F, Por Yen Building,  
No. 478 Castle Peak Road,  
Cheung Sha Wan,  
Kowloon, Hong Kong  
Tel: 852-28386298

##### Publisher (社长) - China

Adonis Mak (麦协林)  
adonis@actintl.com.hk

##### Editor in Chief (中国版编辑)

Sunnie Zhao (赵雪芹)  
sunniez@actintl.com.hk

##### Sales Director (销售总监)

Steven Gan (干辉)  
steveng@actintl.com.hk

#### UK Office (英国办公室)

Angel Business  
Communications Ltd.  
6 Bow Court,  
Fletchworth Gate,  
Burnsall Road, Coventry,  
CV56SP, UK  
Tel: +44 (0)1923 690200

#### Publisher

Jackie Cannon  
jackie.cannon@angelbc.com  
+44 (0) 1923 690205

### 销售人员 Sales Offices

#### Asia (亚洲)

##### Hong Kong (香港)

Mark Mak (麦协和)  
markm@actintl.com.hk  
Tel: 852-28386298

##### China (中国)

##### Shenzhen (深圳)

Jenny Li (李文娟)  
jennyl@actintl.com.hk  
Gavin Hua (华北平)  
gavinH@actintl.com.hk  
Tel: 86 755 2598 8571

##### Shanghai (上海)

Hatter Yao (姚丽莹)  
hattery@actintl.com.hk  
Amber Li (李歆)  
amberl@actintl.com.hk

##### Linda Li (李承珍)

lindal@actintl.com.hk  
Tel: 86 21 6251 1200

##### Beijing (北京)

Cecily Bian (边团芳)  
cecilyb@actintl.com.hk  
Tel: 86-13552621310 / 86-10-6748 4833

##### Wuhan (武汉)

Sky Chen (陈燕)  
skyc@actintl.com.hk  
Tel: 86-13723739991 / 86-27-5923 3884/1564

##### Eva Liu (刘婷)

eval@actintl.com.hk  
Tel: 86 138 8603 3073

##### Grace Zhu (朱婉婷)

gracez@actintl.com.hk  
Tel: 86 159 1532 6267

##### Taiwan, Singapore, Malaysia

(台湾, 新加坡, 马来西亚)  
Mark Mak (麦协和)  
markm@actintl.com.hk  
Tel: 852 2838 6298

##### Korea (韩国)

Lucky Kim  
semieri@semieri.co.kr  
Tel: 82-2-574-2466

##### US (美国)

Janice Jenkins  
jjenkins@brunmedia.com  
Tel: 724-929-3550

##### Tom Brun

tbrun@brunmedia.com  
Tel: 724-539-2404

##### Europe (欧洲)

Shehzad Munshi  
sm@angelbcl.co.uk  
Tel: +44 (0)1923 690215

##### Jackie Cannon

Jackie.cannon@angelbc.com  
Tel: +44 (0) 1923 690205